

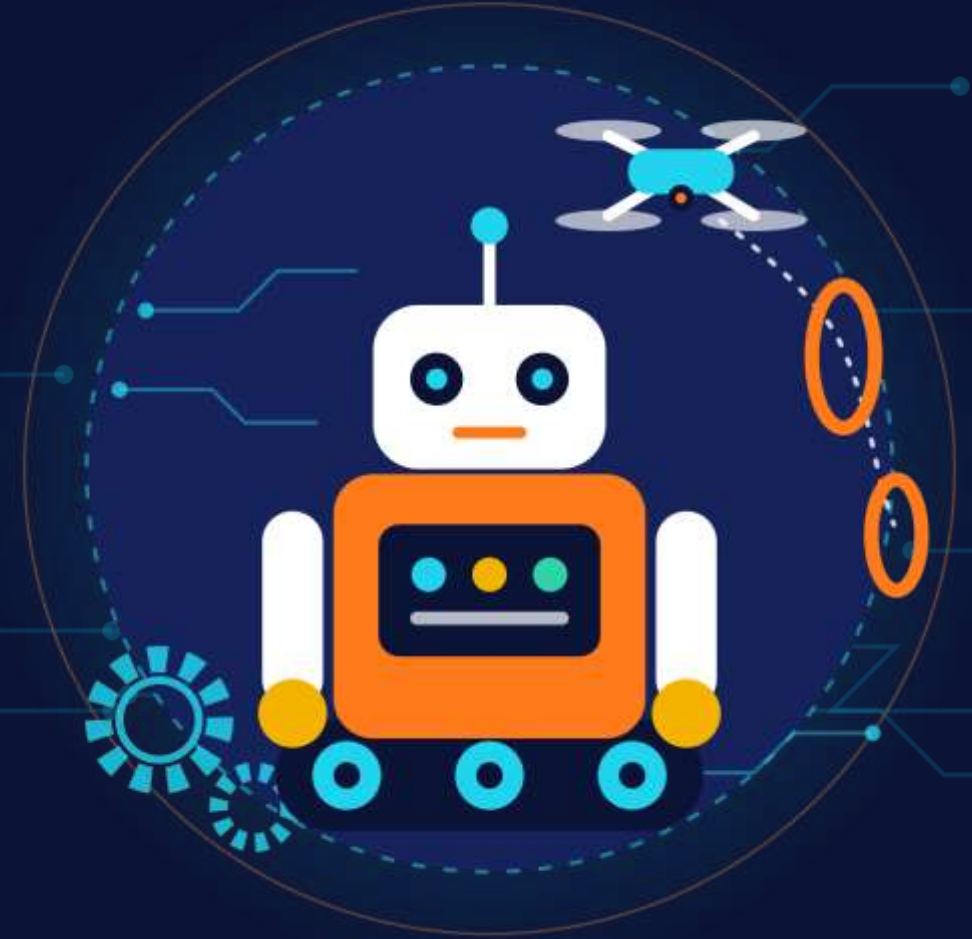
SPONSORSHIP PROPOSAL & PARTNERSHIP INVITATION

JUNIOR TECHNOVIA 2026

IDEA. INNOVATION. IMPACT.

A celebration of robotics, engineering, creativity, and student innovation.

 Echelon Institute of Technology, Faridabad



TITLE
₹51,000

DIAMOND
₹31,000

GOLD
₹21,000

SILVER
₹11,000

Ideas, engineering and impact

TECHNOVIA is a technical festival at Echelon Institute of Technology, Faridabad, designed to celebrate creativity, engineering excellence, and competitive spirit. Students demonstrate technical skills, turn ideas into practical solutions, and collaborate through technology-driven challenges.

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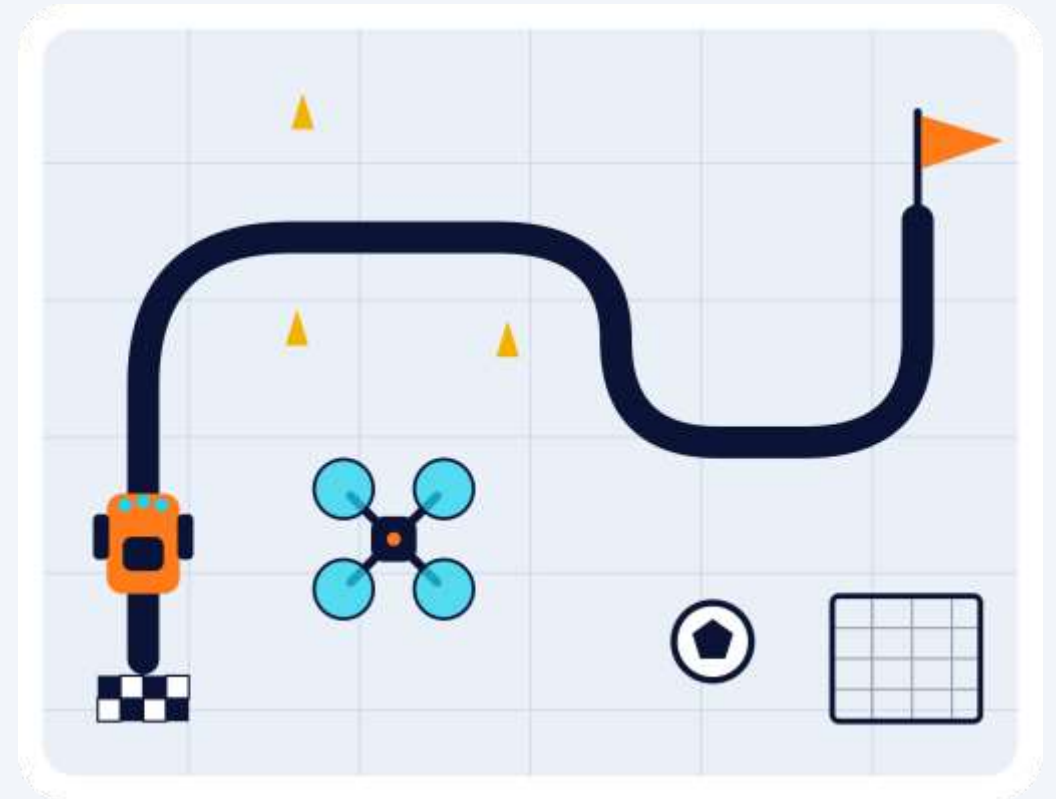
Flagship events and showcases

5

Ways to partner

₹5,000

Entry point per event



Major attractions



Line Follower

Precision, programming, and autonomous navigation.



Robo Hurdle Challenge

Speed, control, and engineering ingenuity.



Robo Soccer

Robotics meets teamwork and strategy.



Robo War

Power, design, and competitive robotics.



Robo Tug of War

A test of strength, strategy, and robot engineering.



Drone Obstacle Challenge

Speed, control, and aerial technology.



Project Exhibition

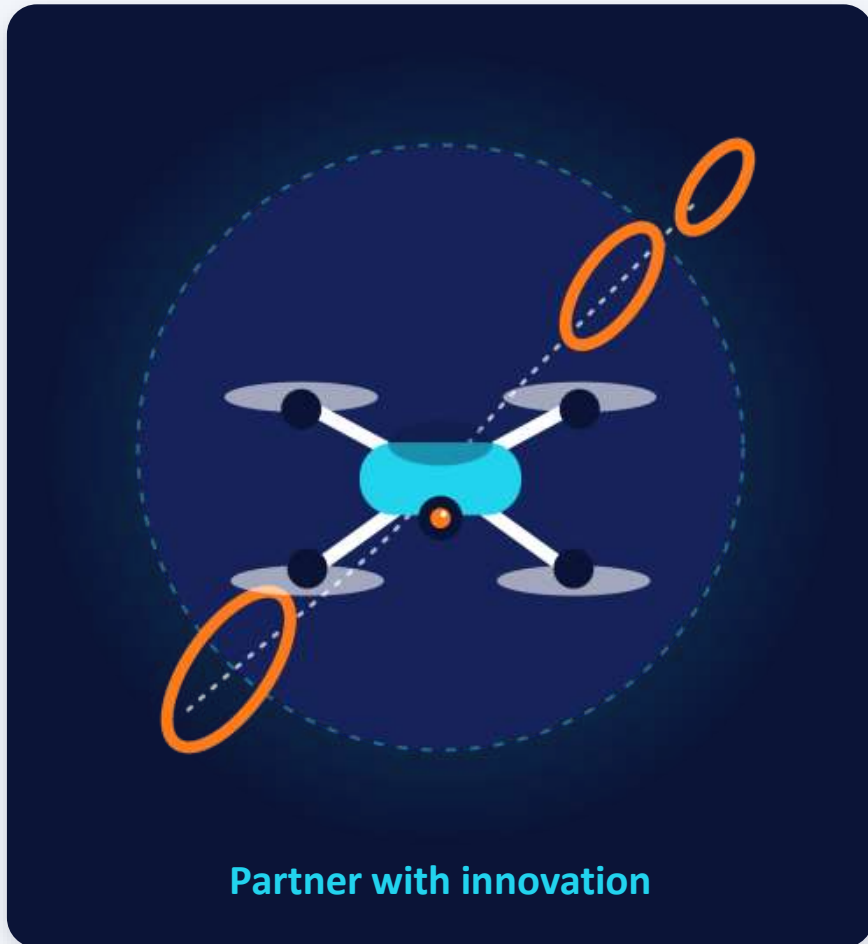
Innovative projects and real-world engineering solutions.



Start-up Idea Pitching

Business Model Canvas: ideas with the business potential to shape tomorrow.

Invest in young talent



Build brand awareness

Reach students interested in engineering and emerging technologies.



Showcase your offering

Present products, services, platforms, and technical solutions.



Engage young talent

Demonstrations, mentoring, and networking with future engineers.



Support practical learning

Back creativity, teamwork, and hands-on innovation.



Strengthen industry–academia ties

Show your commitment to technical education.

More than a logo



Brand visibility

Recognition through agreed event signage, promotional creatives, and sponsor communications.



Student engagement

Connect with students interested in technology, engineering, coding, robotics, and innovation.



Product showcase

Introduce products, platforms, services, and solutions to a technically curious audience.



Talent connections

Create opportunities for mentoring, career conversations, and internship awareness where arranged.



Innovation impact

Support hands-on learning, teamwork, and student-led problem-solving.



Corporate goodwill

Demonstrate commitment to education, skills development, and future-ready talent.

Five ways to partner

*Custom packages and in-kind partnerships are welcome.
Final benefits are set in a written sponsorship agreement.*

TITLE SPONSOR

₹51,000

The premier partnership opportunity

Naming rights:
“powered by” branding

DIAMOND SPONSOR

₹31,000

Premium visibility and meaningful engagement

Promotional stall or product display

GOLD SPONSOR

₹21,000

Connect your brand with emerging talent

Session or ceremony acknowledgement

SILVER SPONSOR

₹11,000

Support innovation and student achievement

Logo on the sponsor board

EVENT

₹5,000
per event

Own the spotlight at a competition of your choice

Present prizes at your event

The premier partnership

TITLE SPONSOR

₹51,000

The highest level of visibility,
recognition, and access.

TECHNOVIA 2026

powered by [Sponsor Name]



“TECHNOVIA 2026 powered by [Sponsor Name]” branding, subject to approval



Highest logo prominence on the main backdrop and selected promotions



Recognition at the inaugural and valedictory ceremonies



Opportunity to address participants in an official session



Priority promotional or exhibition space, subject to venue availability



Dedicated social media appreciation post



Logo on selected certificates and collateral, subject to production timelines



Official appreciation certificate and memento

Diamond and Gold sponsors

DIAMOND SPONSOR

Premium visibility and meaningful engagement

₹31,000

- Prominent logo on designated event branding and promotional materials
- Recognition as Official Diamond Sponsor of TECHNOVIA 2026
- Acknowledgement during opening or closing ceremonies
- Dedicated social media recognition
- Promotional stall or product display, subject to availability
- Distribution of approved promotional materials
- Official appreciation certificate and memento

GOLD SPONSOR

Connect your brand with emerging talent

₹21,000

- Logo on selected sponsor panels, banners, and creatives
- Recognition as Official Gold Sponsor of TECHNOVIA 2026
- Acknowledgement during a selected session or ceremony
- Social media mention in sponsor appreciation content
- Distribution of approved promotional material at the venue
- Official appreciation certificate

Silver and Event sponsors

SILVER SPONSOR

Support innovation and student achievement

₹11,000

- Logo on the designated sponsor board and selected promotional materials
- Recognition as Official Silver Sponsor of TECHNOVIA 2026
- Acknowledgement in sponsor appreciation communications
- Inclusion in a collective social media sponsor post
- Approved promotional materials provided for participants
- Official appreciation certificate

EVENT SPONSOR

Own the spotlight at a competition of your choice

₹5,000 / event

- Official Sponsor of the selected competition or activity
- Logo on designated event signage or backdrop
- Verbal acknowledgement by the event host during the competition
- Social media recognition tied to the sponsored event
- Display of approved promotional materials near the event area
- Opportunity to present prizes, subject to organizer approval
- Official appreciation certificate

Own the spotlight at a competition

₹5,000

per event

Pick the competition that best matches your brand. Sponsorship of multiple events can be arranged separately.



Line Follower



Robo Hurdle Challenge



Robo Soccer



Robo War



Robo Tug of War



Drone Obstacle Challenge



**Business Model Canvas:
Start-up Idea Pitching**



Project Exhibition

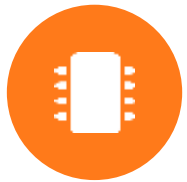
Sponsor benefit matrix

Benefit	Title	Diamond	Gold	Silver	Event
Main event branding	Highest	Prominent	Selected	Sponsor board	Event area
Ceremony acknowledgement	Opening & closing	Ceremony	Selected session	Collective	During event
Social media recognition	Dedicated	Dedicated	Mention	Collective	Event-specific
Stall / display opportunity	Priority	Subject to availability	By arrangement	By arrangement	Near event, if available
Appreciation certificate	Yes	Yes	Yes	Yes	Yes

Benefits are indicative and will be finalized in a written sponsorship agreement. Logo placement, stall availability, speaking opportunities, and certificate inclusion depend on venue, schedule, approval, and production timelines.

Contribute more than cash

Organizations may also contribute products, services, or expertise. In-kind support is recognized under a mutually agreed contribution and benefit plan.



Hardware and kits

Robotics kits, motors, sensors, electronic components, and equipment.



Prizes and merchandise

Cash prizes, trophies, medals, participant goodies, and merchandise.



Software and cloud

Software licences, cloud credits, APIs, and developer tools.



Services and hospitality

Food, refreshments, printing, media coverage, and event services.



Knowledge and careers

Technical workshops, expert mentoring, career sessions, and internships.

Four steps to partner with us



1. Select

Choose your sponsorship tier or event.



2. Confirm

Confirm the organization's name and logo file.



3. Agree

Agree on benefits, payment process, and delivery timeline.



4. Share

Send promotional material before the agreed production deadline.

Early confirmation gives us time to produce banners, certificates, and creatives with your branding.

Let's build the future together

Inspire ideas. Empower innovators. Create lasting impact.



Neeraj Joshi

Contact person, Organizing Committee



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Echelon Institute of Technology, Faridabad, Haryana



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